

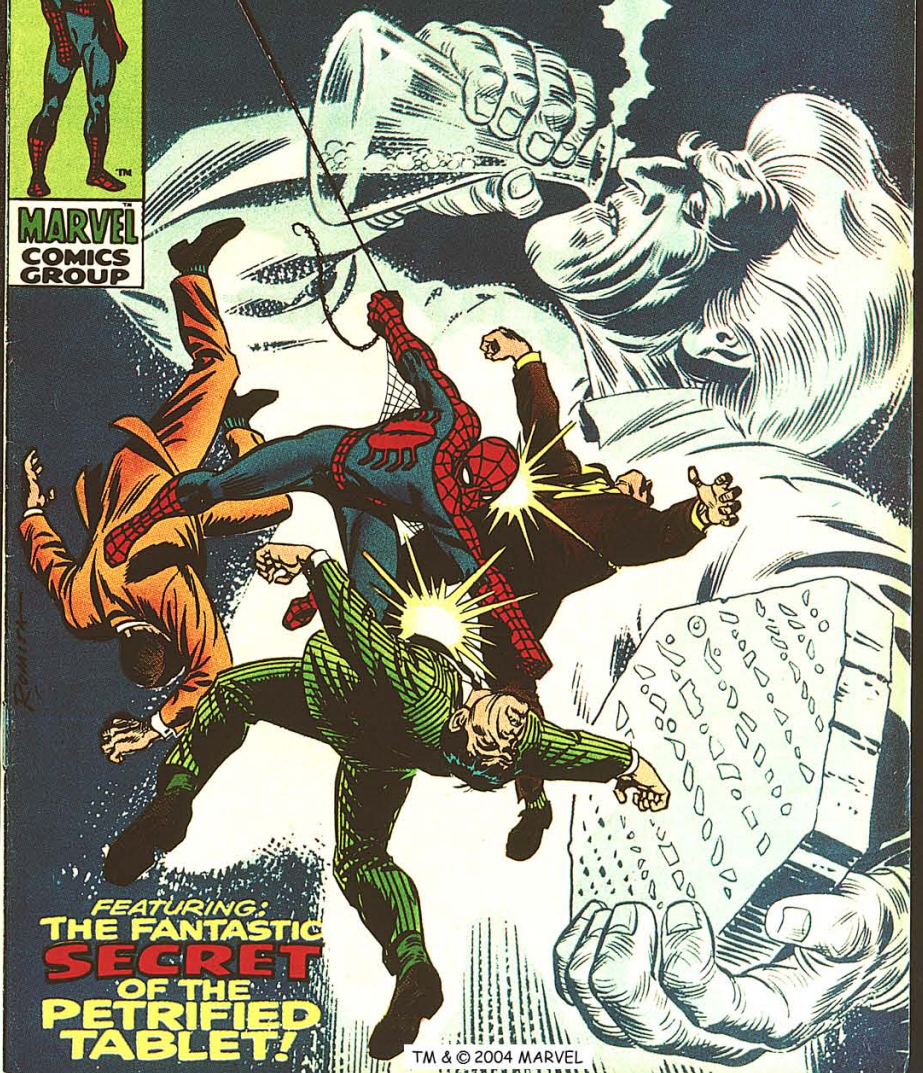
SPIDER-MAN
12¢ 74
IND. JULY



MARVEL
COMICS
GROUP

the AMAZING SPIDER-MAN

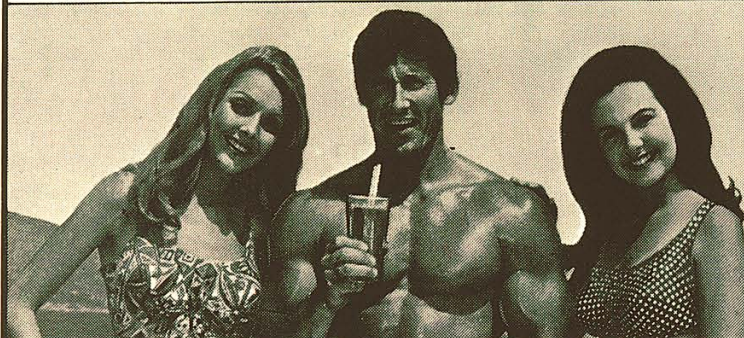
APPROVED
BY THE
COMICS
CODE
AUTHORITY



FEATURING:
THE FANTASTIC
SECRET
OF THE
PETRIFIED
TABLET!

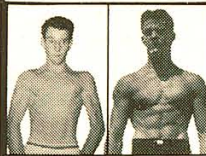
Tired of Being 'SKINNY'?

DRINK ON POUNDS OF WEIGHT FAST—THE FUN WAY!

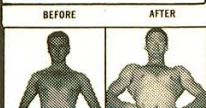


GAINS OF UP TO A POUND-A-DAY PROVEN BY THOUSANDS

IT'S DELICIOUS! IT'S WILD! The new taste-sensation "CRASH-WEIGHT GAINING PLAN" developed by Joe Weider, "Trainer of Champions", "Architect of Beauty" helps you drink on pounds... UP TO A POUND A DAY easily and enjoyably while you rest... relax... watch TV... sleep. Men, women and children... see measurable gains instantly and say goodbye to your skinny, undesirable string-bean body... NOW!



HERE'S LIVING PROOF IT WORKS—FAST Used with amazing results by tens of thousands of men, women and children for more than 7 years! Now, you too can take this guaranteed way to build up your caloric intake for fast and substantial weight gains!



IT'S NEW! IT'S HERE! **JOIN THE WEIGHT GAINABLES! DRINK ON POUNDS-FAST! SAFELY!**

GAINS 18 LBS. IN 14 DAYS!

The "before" photo shows how Larry Chmiel looked without the added weight he needed so badly. The "after" photo shows Larry 14 days after he started the Crash-Weight Plan and gained 18 pounds. He writes: "What more could a guy ask for? All I did was add 4 glasses of Crash Weight Formula #7 to my regular meals, follow Joe Weider's Plan and gained a tremendous 18 pounds in two weeks!"

SHOULDN'T THIS HAPPEN TO YOU?

GAINS 14 LBS. IN 14 DAYS!

James Parker of Ft. Worth, Texas writes: "It's Fantastic—I went from 158 to 172 pounds in 14 days. Gained 14 pounds in 14 days and added 2 inches to my chest. I'm more than satisfied!"

SHOULDN'T THIS HAPPEN TO YOU?

DO-IT-YOUR-SELF GAIN-A-POUND-A-DAY KIT!



This is a 1-day supply of Crash-Weight, check full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want easily... enjoyably... without stuffing yourself and counting calories?

NOW YOU CAN

It's simply wild... AND IT WORKS! You too can follow this amazing Crash-Weight Formula #7 Plan and drink on as much as a pound a day... Skinny people are undesirable... they look sickly. Say goodbye to your string-bean looks with this sensational new plan—NOW! No more bloating yourself with rich, heavy foods to force-feed calories into your system. Drink 4 delicious glasses of natural-organic Crash-Weight Formula #7 daily in addition to your regular meals. Follow Crash Weight Plan as directed in the free booklet and you can drink on (in delicious, milk-shake form) mixed with usual household food ingredients, up to 3500 calories along with your regular calorie intake. Then, take it easy... while you relax, snooze or watch TV... this calorie-packed weight-training drink and the Formula #7 Plan does all the work, piling on weight for you.

MONEY BACK GUARANTEE COUPON

JOE WEIDER Dept. 83-69K4
531-32nd Street
Union City, N. J. 07087

Dear Joe: I want to join the WEIGHT-GAINABLES. Enclosed find \$_____ for your Crash Weight Formula #7 Plan which I have checked below. I understand your Money Back Guarantee applies only if I order my Plan through this coupon!

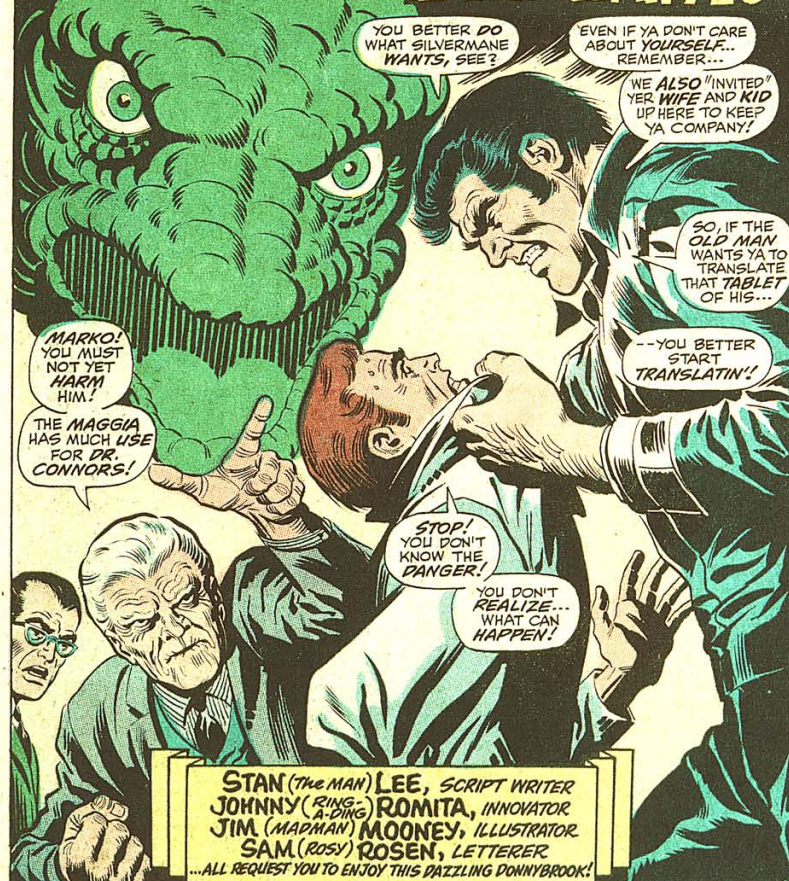
Check one of the Plans below:

- ☐ 7-Day Supply of Crash Weight \$ 7.50
☐ 14-Day Supply of Crash Weight \$14.98
#7 Plan Check flavor desired: ☐ Chocolate ☐ Vanilla

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
(Please print clearly)

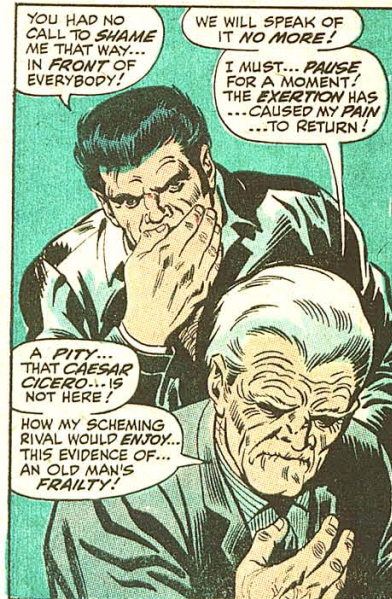
THE AMAZING SPIDER-MAN!

IF THIS BE BEDLAM!



STAN (THE MAN) LEE, SCRIPT WRITER
JOHNNY (A-DING) ROMITA, INNOVATOR
JIM (MADMAN) MOONEY, ILLUSTRATOR
SAM (ROSSY) ROSEN, LETTERER
...ALL REQUEST YOU TO ENJOY THIS DAZZLING DANNYBROOK!

AMAZING SPIDER-MAN is published by MAGAZINE MANAGEMENT CO., INC. OFFICE OF PUBLICATION: 625 MADISON AVENUE, NEW YORK, N. Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N. Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly except November, semi-monthly. Copyright © 1969 by Magazine Management Co., Inc. Marvel Comics Group, all rights reserved. 625 Madison Avenue, New York, N. Y. 10022. Vol. 1, No. 74, July, 1969 issue. Price 12¢ per copy. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by World Color Press, Inc. Sparta, Illinois 62286. Subscription rate \$1.75 and \$2.25 Canada for 12 issues including postage. Foreign subscriptions \$3.75. Prices do not include King Size Special November Issue.



CONTINUED AFTER NEXT PAGE

COLLECT COINS... THE HOBBY ROAD TO RICHES

"SURPRISE" \$1 COIN PACKET

Thousands of old coins up to 100 years old GUARANTEED at least \$1.00 current catalog value and packaged ready to go! Many packets may contain coins worth much more!

These packets were put together from huge collections started many years ago, containing most types of coins. For only \$1 you may find:

- 1909-S 1c
- 1914-D 1c
- 1950-D 5c
- 2 cent pieces
- 3 cent pieces
- Type coins
- Liberty 25c
- Barber 25c
- Gold & Foreign

Thousands packed, ready to mail 'grab-bag' style. Send your \$1 today. You may find:

- GOLD COINS!
- RARE COINS!
- UNCIRCULATED!
- SILVER CROWNS!

SPECIAL!
Guaranteed \$6 worth for only \$5
Guaranteed \$12 worth for only \$10

HOBBY COIN CO. Dept. MC-1
Box 5177, Sherman Oaks, Cal. 91413

Rush me your SURPRISE packet. I enclose (\$1) (\$5) (\$10) which is refundable if I am not completely satisfied:

Name _____

Address _____

City _____ State _____ Zip _____

MAGIC WORLD OF SURPRISES & MYSTERY

AMERICAN CIRCLE CORP., Dept. 14-G, Box 535, Westbury, N.Y. 11590

SUPER SMOKE SCREEN
Lights easily. Creates a huge column of thick white smoke that rises and expands into a dense cloud. Used for Tricks, T.V., Movies and Stage stunts. Sensational surprising effect.
□ No. 101 25¢ Each
5 for \$1.00

KARATE COURSE AND CERTIFICATE. Don't be bullied! Protect yourself without weapons. Used by FBI, police, secret agents. With a simple twist of the wrist or a light jab, you can make someone twice your size and weight completely helpless. Requires barely any effort. It's brains not muscle that does it. Order now and receive a Free Karate Certificate with each course. Show it to your friends or hang it on the wall.
□ No. 120 \$1.98

HYPNO-COIN Free With 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much much more. Send now and receive for yourself how surprisingly simple hypnosis really is.
□ No. 130 \$1.00

SECRET AGENT SPY CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures as well as regular candid shots. Solid all metal construction. Precision ground lenses. Speed, 1/25th of a second and time exposure. Takes 10 pictures per roll.
□ No. 109 Camera only \$1.00
□ No. 112 Hi Speed Film 8 rolls \$1.00

ASH-CHOO SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
□ No. 104 25¢ Each
5 for \$1.00

SHOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them rain for the snow shovel.
□ No. 106 25¢ pkg.
5 pkg's \$1.00

SILENT DOG WHISTLE. Special supersonic features makes this whistle silent so that the human ear cannot hear it. But your dog can hear it and will respond instantly over 1/2 mile away. Amaze everyone. With this whistle you can teach your dog tricks quickly and easily. All steel construction.
□ No. 133 \$1.00

EXPLODING FOUNTAIN PEN. Looks like a regular fountain pen. But when they start to write... Look out! It goes off with a bang like a hand grenade! Can be used over and over. Harmless.
□ No. 119 75¢ Each

Please send me:

Item No.	How Many	Price Ea.	Total

Use other paper if necessary. Postage & Handling 15¢
For Catalog only 25¢
Total Enclosed

Name (print) _____
Address _____
City _____ State _____ Zip _____

I'VE HEARD ABOUT THE TABLET... AND READ ABOUT IT!

WHATEVER FANTASTIC SECRET IT CONTAINS... HAS SOMETHING TO DO WITH BIOLOGY... WITH THE MYSTERY OF LIFE ITSELF!

THEN THAT'S WHY THEY CAPTURED YOU... BECAUSE YOU'RE A BIOLOGIST!

BUT, WHAT DO WE DO NEXT? HOW DO WE UNRAVEL THE SECRET?

JUST TAKE OFF YOUR COAT --- AND STAND BY TO HELP!

LET ME WORRY ABOUT THAT!

SOME TIME LATER, IN ANOTHER PART OF THE CITY...

HUH?? ONE OF MY PAPERS... FLOATING UP... INTO THE AIR!

AND A DIME... COMING DOWN... OUT OF NOWHERE!!

NEWSPAPERS

No... NOT EXACTLY OUT OF NOWHERE... AS WE SHALL SEE..

MAYBE THERE'S SOMETHING IN THE BUGLE THAT'LL GIVE ME A LEAD ON MAMMOUNTAIN MARKO!

SAY! WHAT'S THIS...?

SOMEONE SPRUNG THE KINGPIN'S RIGHT-HAND MAN!

BUT... IT DOESN'T MAKE SENSE...!

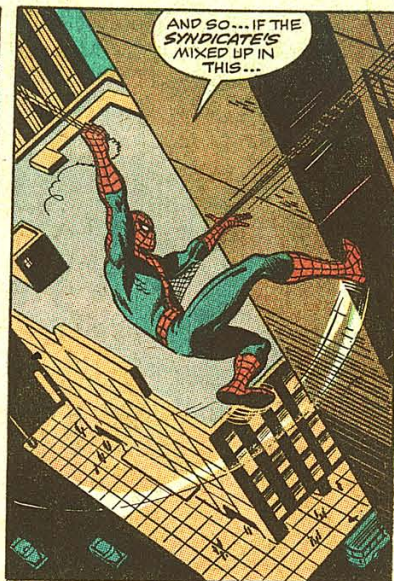
IT WASN'T FAT STUFF WHO PUT UP THE BAIL...

IT WAS CAESAR CICERO... THE BIG-TIME MAGGIA MOUTHPIECE! BUT... WHY?

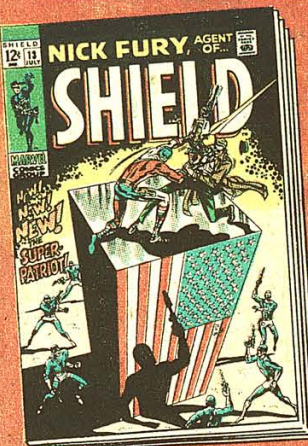
KINGPIN'S CRIME LIEUTENANT BY MAGGIA LAWYER CONNECTION

LOUIS WILSON

4



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NICK FURY, AGENT OF SHIELD

TWO MORE TRIUMPHS FOR MARVEL...

Now on SALE!

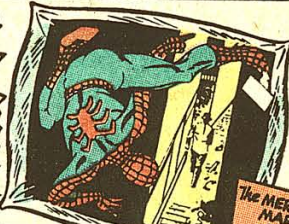


DOCTOR STRANGE

IF A WORLD SHOULD DIE

IT'S BRAND NEW!!

MARVEL'S SWINGIN' INFLATABLE PLASTIC PILLOWS!




INTRODUCING THE LATEST, MOST ORIGINAL MARVEL MERCHANDISING MASTERPIECES EVER... THREE DIMENSIONAL SUPER-HERO PLASTIC PILLOWS THAT CAN HOLD MORE WEIGHT THAN YOU CAN SHAKE A FORBUSH AT! YOU CAN BANG 'EM! TOSS 'EM! EVEN LET 'EM HANG LOOSE ON THE WALL! ...EITHER SPIDER-MAN OR THOR. COLOR YET!

\$1.50

PLUS 15¢ POSTAGE AND HANDING

I'D LIKE ☐ SPIDER-MAN PILLOWS.

I'D LIKE ☐ THOR PILLOWS.

TOTAL

SEND TO: MARVEL COMICS GROUP, DEPT. PD, 625 MADISON AVE. NYC, N.Y. 10022

NAME

ADDRESS

CITY STATE

ZIP

OKAY, MADMEN... HERE'S MY HARD-EARNED CASH, WHICH I'M SENDING YOU AT: M.M.M.S. MARVEL COMICS GROUP DEPT. A.J. 625 MADISON AVE. N.Y.C. N.Y. 10022

NAME

ADDRESS

CITY STATE

ZIP

PLEASE! SEND NO CASH! CHECK OR MONEY ORDER ONLY!

SEND NO CASH! CHECK OR MONEY ORDER ONLY!

ADD 20¢ EXTRA FOR EACH CANADIAN AND EUROPEAN ORDER! ALLOW 3-4 WEEKS FOR DELIVERY!



Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

Shamed by Your English?

You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives, often without knowing it, because they cannot express themselves fully and easily.

WHAT ABOUT YOU?

If people are not impressed by the way you speak and write—and if you're honest enough with yourself to admit it—you have already taken the first big step to success.

HERE'S WHAT TO DO

You can master good English without going back to school. Over the years I have helped thousands of men and women right in their own homes.

I can help you, too, if you will give 15 minutes a day to the C.I. Method. My answers to the following questions explain why you need a command of good English and how easily you can do something about getting ahead.

Question: *What is so important about my ability to speak and write?*

Answer: People judge you by the way you speak and write, both in business and in social life.

Question: *What does a "command of good English" mean?*

Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

Question: *Are there other advantages to be gained by acquiring a command of good English?*

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your thinking becomes.

Question: *Wouldn't I have to go back to school for a command of good English?*

Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

Question: *How do I know your method works?*

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question: *How can I find out more about the Career Institute Method?*

Answer: I will gladly mail a free 32-page booklet to you. Just mail Coupon or send a postcard to: Don Bolander, Dept. 208-42, 555 E. Lange St., Mundelein, Ill. 60060.

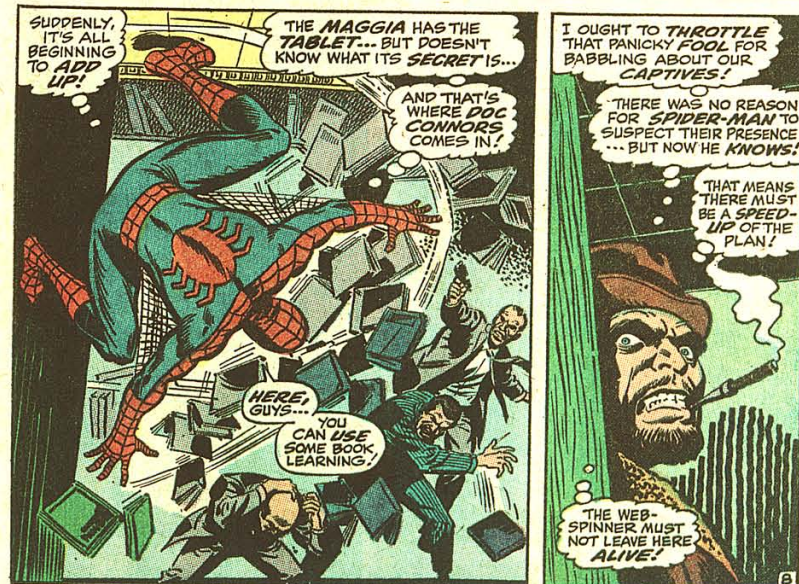
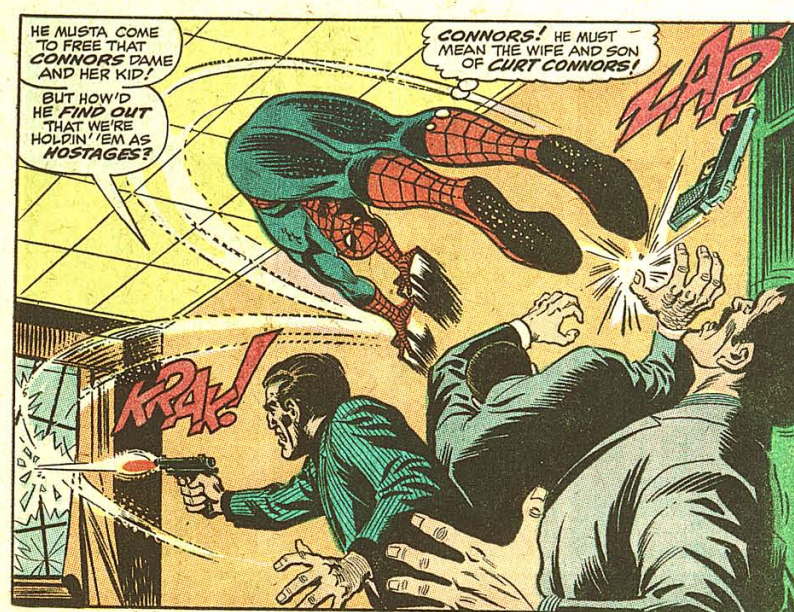
DON BOLANDER, Dept. 208-42, Career Institute, 555 E. Lange St., Mundelein, Illinois 60060

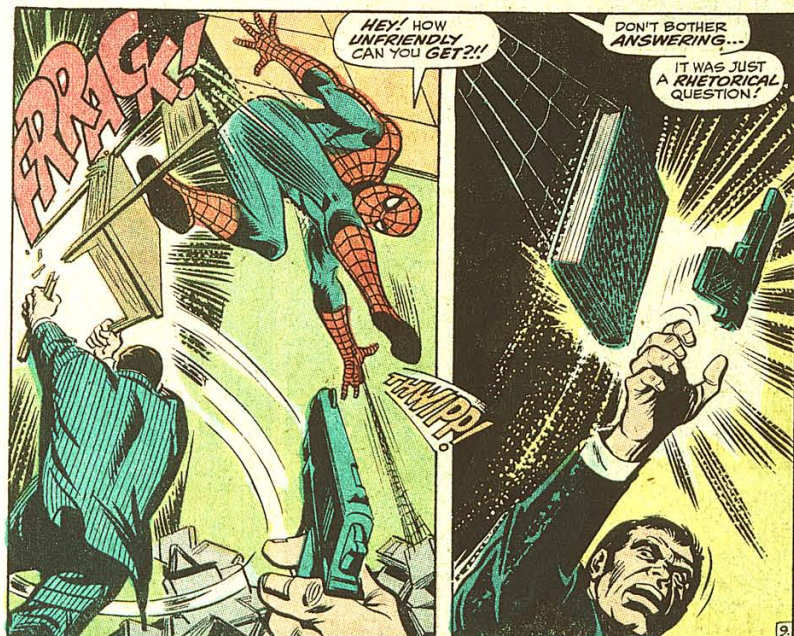
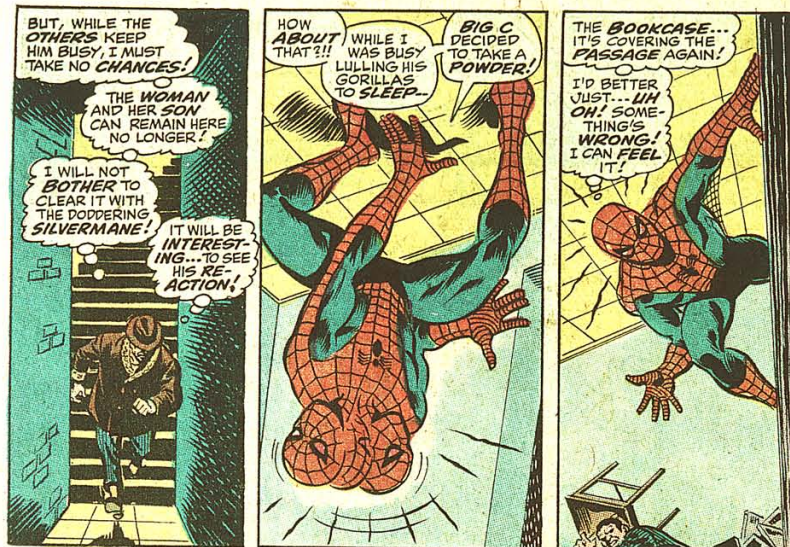
Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

Name

Street

City State Zip Code





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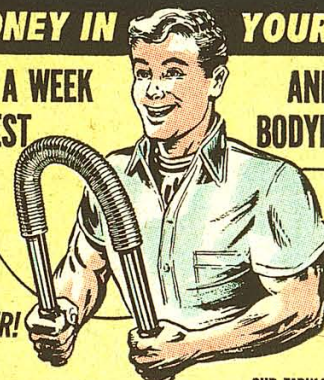
EVERY TIME YOU TWIST THE TWISTER...

IT CAN PUT MONEY IN YOUR POCKET!

EARN \$50-\$100-\$200 A WEEK WITH AMERICA'S NEWEST

AND WILDEST BODYBUILDING IDEA!

PROVED EFFECTIVE BY CHAMPION ATHLETES AND BODYBUILDERS!
The 007 POWER TWISTER!



IT'S A PROVEN MONEY-MAKER!

USE IT — SHOW IT — DEMONSTRATE IT — AND LINE YOUR POCKET WITH INSTANT CASH!

The "007" POWER TWISTER is the most sensational exerciser to come along in years. It builds powerful arms, chest and shoulders more quickly than you can imagine — it's the FUN muscle builder that has taken the country by storm! Needs no adjustment of any kind — No fuss — Use it just as it comes out of the package.

Be the first to get in on this big profit-maker NOW! Use it yourself to pack your body with muscle and power — let your family use it, too. Sold by the hundreds of thousands, it's the greatest single exerciser ever invented — and now the greatest money-maker!

CASH IN ON THE BIG PHYSICAL FITNESS BOOM NOW!

Never before have people of all ages become as physical-fitness conscious as they are today. They want to look better, feel better and stronger... have the vitality and youth that makes life worth living. The "007" TWISTER will help them. Just a few minutes with

the TWISTER every day will improve your strength, health, shape and muscular development.

Here's your golden opportunity to get in on something really big! You take orders for the TWISTER in your spare time and make more money than you could possibly make with any other sales plan.

YOUR PROSPECTS ARE EVERYWHERE!

You don't have to go "digging" for prospects to sell the TWISTER—you'll find them everywhere because everyone wants to be physically fit. Your friends, relatives, local businessmen, schools, athletic clubs and all who know you will want the TWISTER for themselves. You show them how it easily packs inches of healthy muscle on arms, chest, shoulders and back.

START NOW AND GROW INTO A BIG MONEY BUSINESS OF YOUR OWN!

Just a couple of hours after school or work is all you need to start making good money selling the TWISTER. Then you can qualify for —

OUR FABULOUS "MILLION DOLLAR" PYRAMID PLAN WHICH MAY EVEN MAKE YOU RICH!

This amazing plan is designed so that you'll double, triple and quadruple your earnings in an unbelievably short time —

THE SKY'S THE LIMIT! The complete plan is given to you in detail in the FREE sales course you get with your TWISTER Demonstrator kit.

YOU STOCK NO MERCHANDISE — YOU GET YOUR CASH "RIGHT ON-SPOT!"

You take the orders, collect your big cash commissions "on-the-spot", send us the orders along with the balance on each TWISTER. We ship the TWISTERS to you, you deliver them to your customers. That's all there is to it!

YOU ARE BACKED UP WITH NATIONAL ADVERTISING AND PUBLICITY!

We've pre-sold the TWISTER for you through our full page ads in national magazines read by millions. It's up to you to get out there and get the orders that are waiting for you!

ORDER YOUR MONEY-MAKING TWISTER NOW & GET YOUR

Don't let someone else in your area beat you to this terrific money-making opportunity — send just \$9.95 for your POWER TWISTER demonstrator and get the FREE sales course plus the fabulous "Million Dollar" Pyramid Plan that can make you rich. Earn over \$200 a week with the fabulous plan — start with just a \$9.95 investment!

DO IT NOW!



SALES KIT FREE!

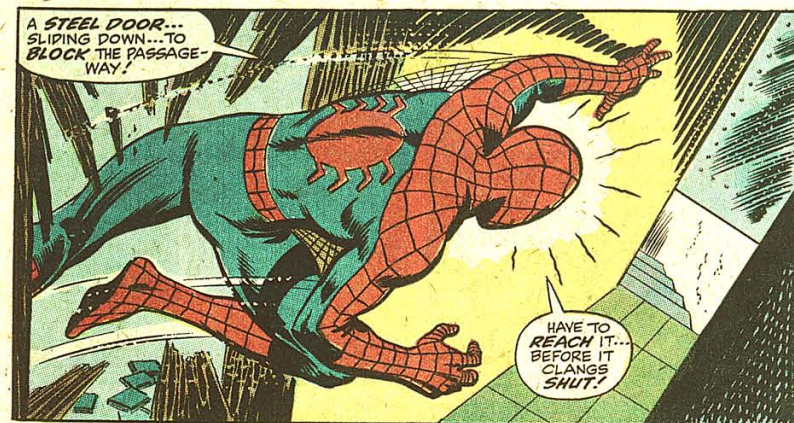
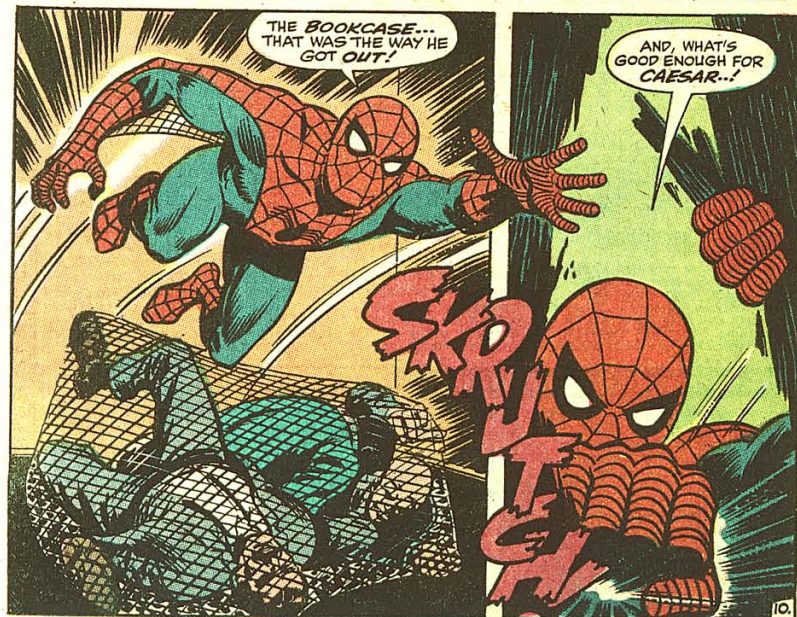
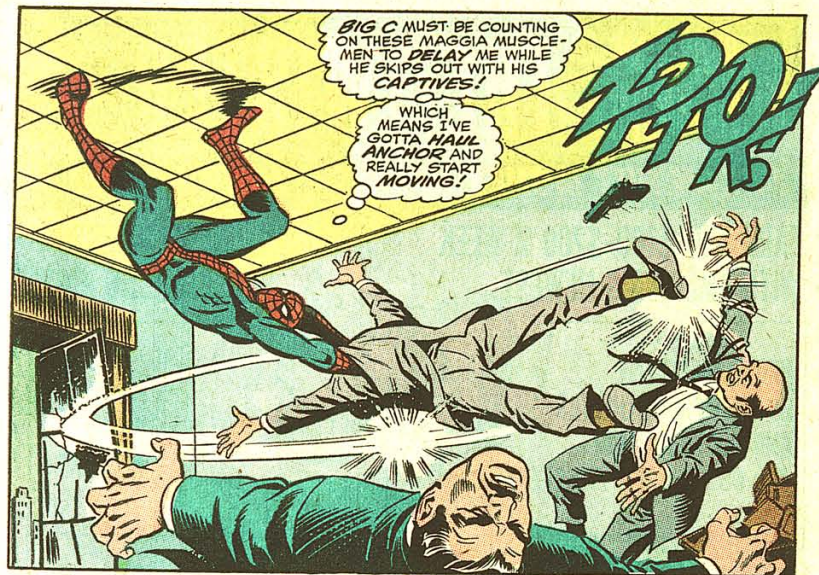
MAIL TODAY!

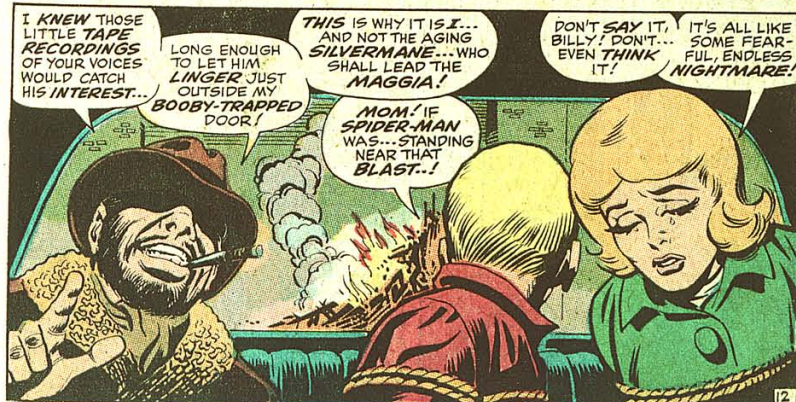
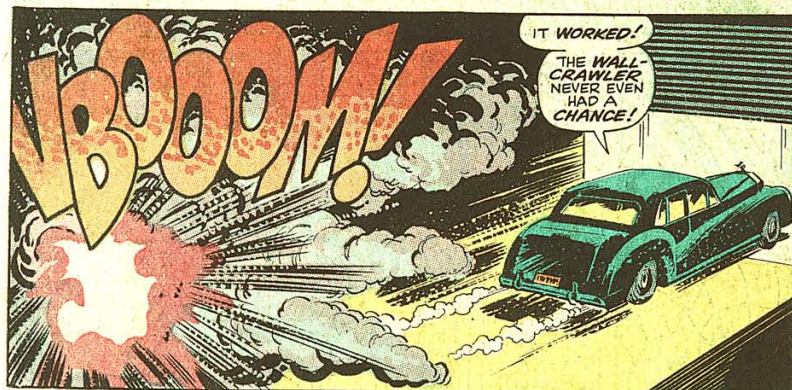
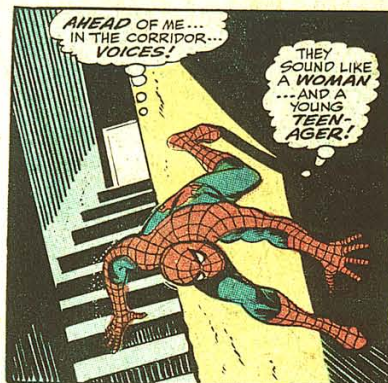
WEIDER DISTRIBUTORS, Inc.
Product Sales Div., Dept. 83 • 69 AP
531 - 32nd Street
Union City, N. J. 07087

(West of the Rockies)
Weider Distributors, Inc.
Box 1667
Santa Monica, Calif. 90406

I want to make big money right away with the TWISTER and your fabulous Pyramid Plan. I'm enclosing \$10.95 (This includes all shipping charges). Send me a TWISTER and your free sales kit to start me on instant cash commissions.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____







I AM OLD, CICERO... AND THE STRENGTH HAS LONG SINCE FADED FROM MY ONCE-POWERFUL BODY...

BUT, THIS I DO TELL YOU... I SHALL YET LIVE TO MAKE YOU REALIZE... YOU HAVE PUSHED ME TOO FAR!



WHY PICK ON BIG C, BOSS?

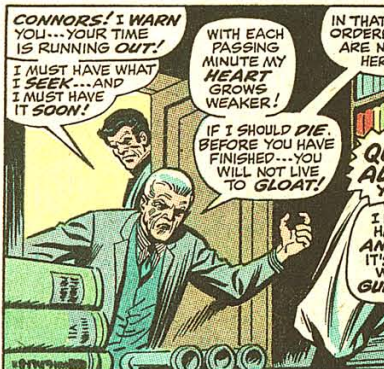
TOO MUCH TALK MAKES ME WEARY!

HE GOT THAT CONNORS' DAME AND HER KID AWAY FROM THE WALL-CRAWLER, DIDN'T HE?

I DID MORE THAN THAT!

SPIDER-MAN WILL NEVER BOTHER US AGAIN!

I MUST SEE TO A MATTER OF FAR GREATER URGENCY!



CONNORS! I WARN YOU... YOUR TIME IS RUNNING OUT!

I MUST HAVE WHAT I SEEK... AND I MUST HAVE IT SOON!

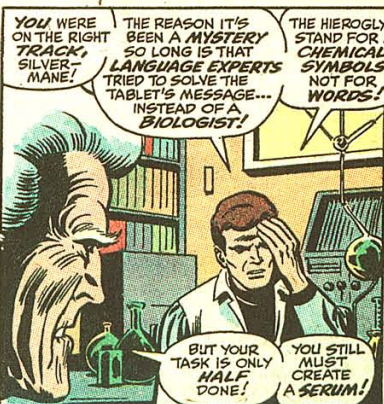
WITH EACH PASSING MINUTE MY HEART GROWS WEAKER!

IF I SHOULD DIE BEFORE YOU HAVE FINISHED... YOU WILL NOT LIVE TO GLOAT!

IN THAT EVENT... I HAVE ORDERED THAT YOU ARE NOT TO LEAVE HERE ALIVE!

QUIET... ALL OF YOU! I FINALLY HAVE THE ANSWER! IT'S JUST WHAT I GUESSED!

HE MEANS IT, CONNORS! OUR LIVES AREN'T WORTH A NICKEL IF YOU DON'T SOLVE THE SECRET OF THAT BLASTED TABLET!



YOU WERE ON THE RIGHT TRACK, SILVER-MANE!

THE REASON IT'S BEEN A MYSTERY SO LONG IS THAT LANGUAGE EXPERTS TRIED TO SOLVE THE TABLET'S MESSAGE... INSTEAD OF A BIOLOGIST!

THE HIEROGLYPHICS STAND FOR BIO-CHEMICAL SYMBOLS... NOT FOR WORDS!

AT MY AGE... IN MY CONDITION... EVERY MINUTE... EVERY SECOND... IS OF VITAL IMPORTANCE!

THE STRAIN... IS BEGINNING TO TELL AGAIN! HOW MUCH LONGER... CAN I HOLD BACK THE CHANGE?

I MUST HAVE THE SERUM NOW... DO YOU HEAR?? NOW!!

BUT YOUR TASK IS ONLY HALF DONE!

YOU STILL MUST CREATE A SERUM!



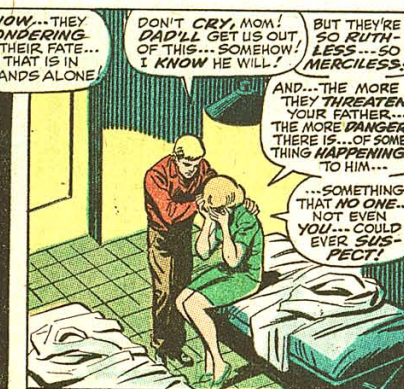
I DIDN'T KNOW YOU HAD BEATEN IT, CONNORS!

NO MORE TALK! YOU WILL WORK NOW... WORK! WORK!

WHAT IS THE TABLET'S SECRET? WHY IS IT SO IMPORTANT TO HIM?

DO NOT FORGET... YOUR WIFE... AND YOUR SON!

EVEN NOW... THEY SIT WONDERING ABOUT THEIR FATE... THE FATE THAT IS IN YOUR HANDS ALONE!

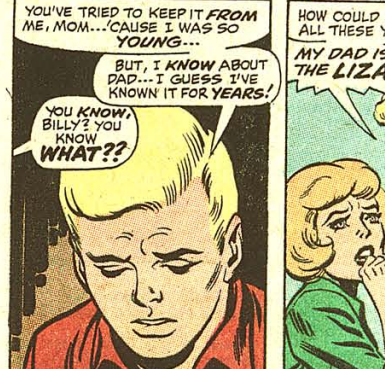


DON'T CRY, MOM! DAD'LL GET US OUT OF THIS... SOMEHOW! I KNOW HE WILL!

BUT THEY'RE SO RUTHLESS... SO MERCILESS!

AND... THE MORE THEY THREATEN YOUR FATHER... THE MORE DANGER THERE IS... OF SOMETHING HAPPENING TO HIM...

...SOMETHING THAT NO ONE... NOT EVEN YOU... COULD EVER SUSPECT!



YOU'VE TRIED TO KEEP IT FROM ME, MOM... CAUSE I WAS SO YOUNG...

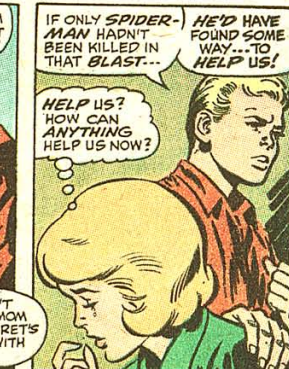
BUT, I KNOW ABOUT DAD... I GUESS I'VE KNOWN IT FOR YEARS!

YOU KNOW, BILLY? YOU KNOW WHAT??



HOW COULD I LIVE WITH HIM ALL THESE YEARS... AND NOT REALIZE...?

MY DAD IS... THE LIZARD!



IF ONLY SPIDER-MAN HADN'T BEEN KILLED IN THAT BLAST...

HE'D HAVE FOUND SOME WAY... TO HELP US!

HELP US? HOW CAN ANYTHING HELP US NOW?

BUT DON'T WORRY, MOM... THE SECRETS SAFE WITH ME!



MILES AWAY, A WEARY COSTUMED FIGURE IS ASKING HIMSELF THAT VERY SAME QUESTION...

I'VE BEEN SEARCHING FOR HOURS... AND STILL NOTHING!

WHEREVER CICERO MAY BE HOLED UP... IT'S HIDDEN TOO WELL FOR MY SPIDEY SENSE TO SPOT IT!

BUT HOW DO I HELP THE DOC... AND HIS FAMILY... IF I CAN'T FIND THEM?

CONTINUED AFTER NEXT PAGE

ENJOY AN EXCITING, ROMANTIC, IMPRESSIVE LOOK ANYTIME!

VAN DYKE \$3

HAVE THE LOOK MEN ENVY, AND WOMEN
ADMIRE WHENEVER YOU CHOOSE!

Now at last you can have the experience of wearing sideburns, mustache, or Van Dyke that is so real looking your friends will think it is your very own! Competition tough... want to impress your employer or girl friend... want to look older or younger or different... cool or sharp??? Do you miss the attention you should be getting??? Try a Masculine Van Dyke, Sideburns and/or Mustache... all three, separately or in different combinations... and see the amazing difference... in your NEW LOOK you can have in seconds! Don't miss out on all the fun that so easily can be yours! Send for your Mustache, Sideburns and Van Dyke at once! Simply check the color you want in the coupon or send a sample of your hair and leave the matching to our expert. Your hair sample is color matched at no extra cost... or order in the color you choose. MAIL COUPON NOW!

Adheres securely... off and on in seconds... can be worn as is or trimmed to just the style you want... wear it confidently whenever you can have the LOOK you want for yourself!

FREE Complete instructions on how best to wear your Van Dyke, Mustache or Sideburns... sent in plain wrapper with order.
SOLD ON MONEY BACK GUARANTEE: You must be 100% satisfied, you must see an exciting new LOOK in your appearance, it must be everything you want it to be or your money back!

ALL THREE \$6
Wear All Three or Any Combination

VAN DYKE \$3 MUSTACHE \$2
Try it alone or with the difference.

SIDE BURNS \$3
Try it alone or with either Van Dyke, mustache or both.



MUSTACHE \$2

SIDE BURNS \$3

MAIL COUPON NOW!

MASCULINE CO., Dept. 97, P.O. Box 802

160 Amherst St., East Orange, New Jersey

O.K. I WANT TO SEE THE MANY DIFFERENT CHANGES IN MY APPEARANCE. SEND THE ONES CHECKED ON A MONEY BACK GUARANTEE. PAYMENT IS ENCLOSED. I MUST BE 100% Satisfied or I may return everything for full refund. Send color checked or ☐ please match sample of my hair enclosed.

Rush the Following: Please Send Order in Color Checked:

☐ Mustache \$2. ☐ Blonde ☐ Dark Brown
☐ Van Dyke \$3. ☐ Black ☐ Grey - Silver
☐ Sideburns \$3. ☐ Light Brown ☐ Dark Auburn
☐ Medium Brown ☐ Light Auburn

☐ I enclose \$6. send all 3 (I save \$2) cash, check or money order.

Name _____
Address _____
City _____ State _____ Zip _____

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SOLD ON MONEY BACK GUARANTEE

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MAKE \$1 to \$5 Weekly in Your Spare Time

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WIN PRIZES LIKE THIS TOO
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Send my first bundle of papers, selling helps and prize offers.

Name _____

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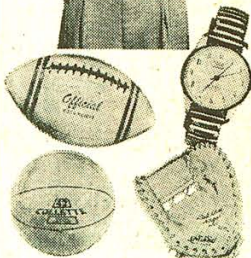
Zip Code No. _____

Print Your Last Name _____
Plainly Here _____

If You Are a Boy 12 Years Old or Older

MAIL THIS TODAY

In an Envelope
Papers sent only to boys in Continental U. S.



IT'S ALMOST DAWN NOW! HAVE TO GET SOME SLEEP BEFORE CLASS!

MUSTN'T FORGET TO CALL AUNT MAY IN FLORIDA AND SEE HOW SHE IS!

HAVEN'T EVEN HAD A CHANCE TO PHONE GWENDY AND TRY TO SQUARE THINGS WITH HER!

THIS BUSINESS OF BEING A LONER IS FOR THE BIRDS!

MY SPIDER-MAN'S WEB-INS HAVE KEPT ME TOO BUSY FOR ANYTHING!

IF ONLY THERE WAS SOMEONE I COULD TALK TO... SOMEONE I COULD CONFIDE IN!

Call Aunt May

I WISH HARRY WAS BACK FROM HIS DATE...

BUT... I'M TOO SLEEPY... TO WAIT UP FOR HIM...



THE NEXT MORNING...

IF I DON'T SHOW UP FOR SOME CLASSES THEY'LL FORGET WHO I AM!

BUT, HOW CAN I DO IT... WHEN I SHOULD BE OUT FINDING DOC CONNORS?

HEY! WHAT'S BUGGIN' PARKER?

IS HE SUDDENLY TOO GOOD FOR US?

PARKER'S OKAY, MAN!

HE DON'T HAVETA DO THE RAH RAH BIT TO PROVE HE'S GOT SOUL!

AND NOW... WHEN HE NEEDS SPIDER-MAN THE MOST...

HI, ROOM-MATE! I WAS HOPING I'D SEE YOU!

HOW DO YOU LIKE THE NEW OSBORN IMAGE, PETE?

THERE WAS A TIME WHEN THE DOC WAS THE ONLY FRIEND I HAD!

OH... HI, HARRY... CAN'T FIGHT IT! I HAVE TO START SEARCHING AGAIN!



CONTINUED AFTER NEXT PAGE

REAL FLYING MODELS

Rockets
Flights Up
to 2500 ft.

30 EXCITING NEW KITS

Act on ALPHA
Great kit to start with:
All parts, 2 engines, de-
sign manual, instructions.
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OVER 175,000 MARVELS IN STOCK AND MORE THAN 75,000 FROM OTHER PUBLISHERS. SEND \$50¢ FOR YOUR GIANT 40 PAGE CATALOG (FOUR EDITIONS). TO: GRAND BOOK CENTER, DEPT. M-659 GRAND ST., B'KLYN, N.Y. 11211. WE BUY COMICS, SEND TITLES, NUMBERS & DATES WITH A SELF-ADDRESSED STAMP ENVELOPE FOR YOUR REPLY

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Now Low Prices

50,000 on hand. The complete Marvel Group from 1961-1968. Also original Capt. America, Human Torch, etc. from 1939-1949. • We also buy comics. Send a list of the ones you are selling.

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"POSSESS" STRONGER NAILS IN MINUTES

USE MIRACLE
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Scientifically New Miracle Nail Liquid with Formula #35 which hardens and protects your nails from splitting, breaking and peeling. Just brush on this miracle liquid before you put on your nail polish. Amazing results in minutes. No shells necessary. Easy to use. Guaranteed. Now for only \$3.00 or 2 bottles for \$5.50. Send money with your order and SAVE c.o.d. and postage fees.

RUSH YOUR ORDER NOW TO:

HEALTH AIDS CO. ORDER DEPT. NMC-15
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BROOKLYN, N.Y. 11203

Send money with your order and save your self the costs of the c.o.d. and postage fees. \$3.00 deposit required with c.o.d. orders. Good for limited time only.

1 bottle Miracle Liquid \$3.00 1 bottle
2 bottles Miracle Liquid \$5.50 2 bottles

Name _____
Address _____
City _____ State _____ Zip _____

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GO CYCLE Dept. R1

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This amazing offer only 10¢ to introduce our
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Dept. 6-89

LOOK—GIANT PHILIPPINE

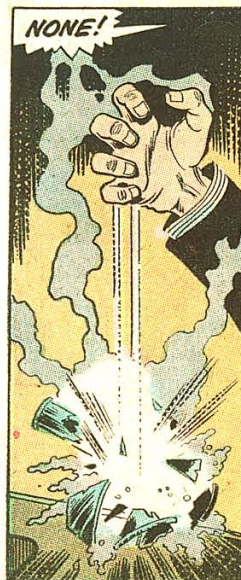
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MARVEL BULLPEN BULLETINS • MARVEL BULLPEN BULLETINS • MARVEL BULLPEN BULLETINS

A SAGACIOUS SMATTERING OF SPACE-WASTING SMALL-TALK!

ITEM! Not only has SMILEY been lecturing like mad on various cavortin' campuses, but now a couple of our super-stars themselves are the subjects of a "free university" class at the University of Santa Clara in California! Term-taught by John Cardoza and Mike Friedrich, the course is entitled "The Development of Personality in Spider-Man and Thor," with classes beginning the end of March. (For those of you who are panting to partake of the newest scholastic sensation!) Naturally, we're as pleased as punch — and breathlessly waiting for the next seminar to begin in "Contemporary Forbushism!"

ITEM! How about Our Pal SAL BUSCEMA who's been imitating Inking his big brother JOHN BUSCEMA's artwork these past few months? Not only is he a whiz of an inker, but we just saw some sample pages of his original illustrations — and as soon as he rents himself a pencil or two, it looks as though Big John is gonna have more competition than he bargained for! Although B. J. probably isn't worrying all that much — he's too busy teaching the rest of his family to draw!

ITEM! Speaking of the Buscema brood, didja know that the Silver Surfer is unquestionably the hit of the year? Starting with the very first ish, it's hit the top of the best-seller lists and it looks like it's there to stay. All of that must prove something — like, for instance, it's really a cinch to turn out a great comic magazine — all you need are sensational stories, fantastic artwork, superb characterization, and a few plots — not to mention the most amazingly dramatic concept in years! See? It's a breeze! Anyone can do it!

ITEM! Leave us shed a tear or two for Jazzy JOHNNY ROMITA. He's one of the few light-hearted luminaries who spends more time drawing here in the Bullpen than at home... so, every time we need a rush cover, a razor, here characterization, we turn to ol' Ring-A-Ding. Then, after loading him down with all those extra chores, we berate him for being late with his Spidey deadline! Now do you see why he relates to the Web-Spinner and all his hangups?

ITEM! It suddenly occurred to us to take a totally useless survey of how many of our Bullpen bigwigs are sporting beards these days. When we got thru counting we realized that almost a cool ten percent are fuzz-faces! Wanna know who? We thought you'd never ask! So now, before they can rush to a razor, here characterization, SMILEY, STAN LEE, RASCALLY ROY THOMAS, JUMBO JOHN VERPOORTEN, JIM (Madman) MOONEY, Awesome ARNIE DRAKE, Nefarious NEAL ADAMS, and Stalwart STAN GILROY GARY FRIEDRICH and Jaunty JIM STERANKO used to sport some facial shrubbery themselves, but they're now almost aggressively clean-shaven. Think they're trying to tell us something?

THE MIGHTY MARVEL CHECKLIST

Marvelous Maps On Sale Right Now!

FANTASTIC FOUR #88: The F. F. return home once more... but what a home it is! Possibly the greatest mystery they've yet encountered — and wait! If you see who the supervillain is!

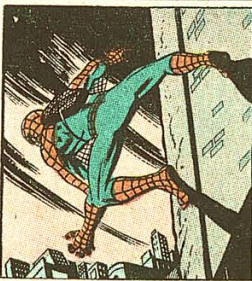
AVENGERS #65: A duel to the death — between Goliath and a sinister, swash-buckling SWORDSMAN! But first, our right-ign mad giant has to waste thru the Avengers themselves! A BLAST!

X-MEN #57: "The Sentinels Live!" — and with that horror-struck cry, Marvel ushers in an era of new thrills, new greatness — in the space of the most unusual fighting team of all!

STAN'S SOAPBOX

Over the past months, many readers have written to complain about not being given advance notice when any Marvel madmen are to be interviewed on radio or TV — and hence having to miss the great event. This seems as good a time as any to explain that it's virtually impossible to clue you in in time because we ourselves receive only a few days' notice before any such appearances — and, by that time, the mags in which such notices should appear are already printed, and possibly even on sale. (You may remember our telling you in the past that our little masterworks are sent to the printer months before they appear on the newsstands.) But, be of good faith, one and all. If ever we figure out how to bridge the seemingly insurmountable time lapse gap, we'll make sure that you have the same chance to be bored with our oratory as the rest of the Bullpen! Till then — Vale Atque Ave, y'all!

Smiley



DR. STRANGE #181: Our magical mentor is defeated in mystic battle — not by the harrowing hordes of NIGHTMARE — but by the awesome power of his own cloak and amulet! A must!

SET FURY #67: The stogie-smokin' sarge goes after turncoat Eric Koenig — "With a Little Help from My Friends" — with Bull McGivney thrown in for good measure! Hoo-bby!

MARVEL SUPER-HEROES #21: The superhero of a lifetime! The original AVENGERS battling SUB-MARINER and the incredible HULK — also, a Lee-Kirby X-MEN epic extraordinaire! Plus — but that would be telling!

MARVEL TALES #12: Thor — the Human Torch — and Spidey makes three! And, in case you hadn't guessed — we're throwing a sinister super-battle or two at you, as well! Bargain days are here again!

MILLIE THE MODEL #172 and CHILI #3: We still don't know who's buying these two madcap mags — but someone must be doing it, 'cause they sell out month after month — and Stan can't afford THAT many!

AND STILL ON SALE:

SILVER SURFER #6: Introducing — the OVERLORD! A new super-menace, the like of whom neither you, nor the Surfer, has ever seen before! Filled with suspense!

NOT BRAND ECHH #13: THE SIMPLE SURFER soars again — DR. DERANGED scores again — while feeble FORBUSH-MAN snorts against THE biggest smash yet! CAPTAIN MARVEL #14: The ever-invincible IRON MAN! The ever-pernicious PUP-PET MASTER! And — Mar-Vel returns to the Kree Galaxy at last! A landmark ish!

CAPT. SAVAGE #14: You asked for it — you demanded it — and now you've got it! "Savage's First Mission" — exploding with blockbuster force! Get it — that's an order! COLLECTORS' ITEM CLASSICS #21: No matter how you slice it — the F.F., IRON MAN, and DR. STRANGE all in one giant ish has gotta be the biggest bargain around! Enjoy!

MIGHTY MARVEL WESTERN #5: If you dig frontier action, this one's in your bag! THE RAWHIDE KID — TWO-GUN KID — and KID COLT, OUTLAW! A larripin' lineup of western greats!

RAWHIDE KID #70: We call this one "Night of the Betrayers" — and if that title doesn't tell you it's action all the way — forget it! A new high in range-rich thrills! MAD ABOUT MILLIE #2: Don't ask us to explain why, but it seems that the whole whacky world just can't get enough of madcap Millie! And we're not complainin'!

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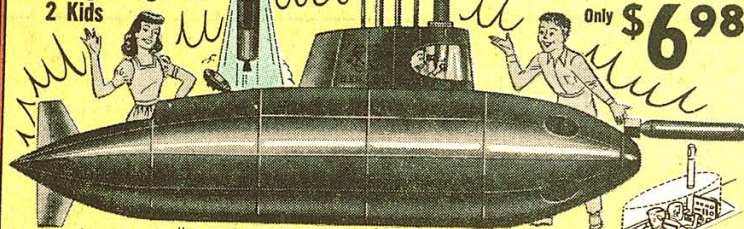
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THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AV., NEW YORK, N.Y. 10022

Dear Stan & Co.,

Someone up there doesn't like Spider-Man. No jesting! Somebody just doesn't like the poor, tortured guy. I mean, like I'm a teenager and I thought I had problems! Man—the end of #70! I just sat there and stared at pages 19 and 20 for about ten minutes! That might have been a bad move on Spidey's part, but that doesn't mean that he needs murder hung on him, on top of grand larceny and resistance of arrest!

Also, Jonah may not be my favorite person, but that doesn't mean I want to see him dead! Spidey is about ready to do one of two things:

1. Have a change of luck for the better (as if it could get any worse), or
2. Crack up!

The poor guy has had it! Here is a very optimistic list of things I would like to see happen to Peter Parker, alias Spider-Man!

1. Jonah survives the trip to the hospital, and is revived, with a different, more sympathetic outlook on Spider-Man after seeing what he (J. J.) has done to Spidey. (MIRACLE #1)

2. Spidey is exonerated, maybe with help from Ned Leeds, Joe Robertson, John Jameson, and most of all, Captain George Stacy.

3. Spidey, as Peter Parker, arranges a conference with Capt. Stacy where under strict confidence, he reveals his secret identity! (The "strict confidence" is for the sake of his aunt's weak heart, as if you couldn't guess.)

4. Aunt May is, somehow, painlessly taken out of the scene.

5. Spidey reveals his identity to Harry, and then to — Gwen!

6. (Warning: this is the most drastic step.) Spidey reveals his identity to the world! He's going to have to do this sooner or later, or else he'll go out of his mind!

7. Peter begins to take a bigger part in events on the campus, so he won't look like a cop-out.

8. He grows his hair out and stops using GROOM & CLEAN at last (grease went out with Rudy Vallee).

9. (Sometime in the future) Peter Parker/Spider-Man marries Gwen Stacy!

You probably won't pay much attention to my suggestions, because I'm only one out of a million fans, and I must admit that most of them are pretty wild, but I had to "say my thing"! I would really like to see Spidey's luck (and his hair) change.

Chuck Hamilton, 838 Nightingale Rd.
Jacksonville, Fla. 32216

Well, one out of two isn't bad, Chuck! The last time we looked, our webheaded wonder's luck was definitely undergoing a slight change for the better — but his hair was still as square as ever! Still, don't count on anything you see being permanent — the hair or the luck!

Meanwhile, we're taking under advisement your suggestion that Spidey gradually start revealing his identity to one and all. Personally, we're rather inclined to leave his dual role about as it is for the time being — but we're not ruling out any possibilities for the future!

In fact, only one thing seems definitely outside the realm of possibility in the immediate future — namely, that "more sympathetic outlook" on the part of J. Jonah Jameson! The more Spidey changes — the more JJJ remains the same!

Dear Stan and John,

Of all my letters to Marvel, this is the first to SPIDER-MAN; because other than trivial errors, everything is nearly perfect and there would be no use writing in, for about half the letters you get should be full of praise.

I wrote this because SPIDER-MAN #70 was more than perfect. It surpassed all the previous stories I have read. The turmoil in Peter Parker's mind over what to do, the realization of Gwen's faith in him, the rage when he fackled the vermin of New York, and the final shock Spider-Man received when he gave J. Jonah Jameson a heart attack — this is the essence of writing.

Human nature and its follies made William Shakespeare a famous man. Your insight into the character of Peter Parker, a human being, coupled with the dramatic portrayals of John Romita make THE AMAZING SPIDER-MAN the great comic that it is, and because I'm a Latin student, I'll sign off with the phrase you used before: Pax et Justitia.

Nelson Ho, 19214 S. Enslow Drive
Gardena, Calif. 90247

Dear Stan, John, and Jim,

"Mission: Crush the Kingpin." I savored those words before I opened to page one. On page one I saw the immortal words again, "Mission: Crush the Kingpin." Someone was trying to tell me something. Could it be that our friendly neighborhood Spider-Man was actually (dare I say it?) going to crush the Kingpin? Could be. After all, stranger things have happened. Thusly I read on.

There I was on page 11 and Kingpin was still in one piece. Hmmm. Onward, wondering fan. There it was on page 16. The Kingpin was down and out; but not crushed. Maybe a better title would have been "Mission: Knock the Wind out of Kingpin" or "Mission: Knock Kingpin Flat". Anyway, the important thing is that the mission was accomplished.

Final Query: Who is the Kingpin's missus and why can't anyone mention her name without getting wiped by the Kingpin? I just said her name and I'm still —

Uh oh! The Kingpin is here! Help, Spider-Man!

Just my luck — it's his night off!

Shirley A. Gorman, 230 N. 25 Mile Ave.
Hereford, Texas 79045



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Q.N.S. (Quite 'Nuff Sayer) — A fortunate frantic one who's had a letter printed.

K.O.F. (Keeper Of the Flame) — One who recruits a newcomer to Marvel's rollickin' ranks.
P.M.M. (Permanent Marvelite Maximus) — Anyone possessing all four of the other titles.
F.F.F. (Fearless Front-Facer) — An honorary title bestowed for devotion to Marvel above and beyond the call of duty.

Dear Editors:

Something has been bothering me about the relationship between Spider-Man and the police. Except for Flash, most people think of Spider-Man as a mysterious and suspicious person; they're not sure about his motives. Likewise, Spider-Man thinks he's disliked by the public; like he's an outcast. Whenever there is a crime in which Spider-Man was involved, who gets the blame? Many times in the past, Spider-Man has been wanted by the police when he tried to help. One good example was issue #69 and issue #70. All this trouble could be avoided if Spider-Man would do one thing: communicate. Because of lack of communication, fear, dislike, distrust, and greed result.

In the Mexican War, Senator Taylor was sent from the United States to communicate with Mexico to avoid the possibility of war. And what happened? Mexico refused to even see him; there was no communication and the war started.

It is the same with Spider-Man. I sincerely believe that if he went into the police station and talked with the officers and told them how he really feels, there would definitely be a change between Spider-Man and the police. Spider-Man might even try to speak with Jameson and find out why he hates Spider-Man. If Spider-Man would speak out, speak truthfully, to the newspapers, his worries would be very petty. His life would be much easier. If the Bullpen never spoke to each other, everyone would develop a mistrust of each other and suspicion, right? But since you guys are good pals, you never have to worry about anything like that. I think you see my point, and I hope Spider-Man does too.

John Beaumann, 9801 Chicopee Ave.
Northridge, Calif. 91324

And he just might, John, if he ever gets over his belief that practically everybody in the world is ready to clap him into jail and unmask him as soon as he steps into his friendly neighborhood precinct station. (A belief, we might add, that just might have a kernel of truth in it somewhere!)

Still, the one thing that's certain about our amazing arachnid is that nothing is certain — and, if you stick around long enough, he's even liable to try the peace-pipe approach. But how can we promise you in advance just how it will turn out — when we'll never know ourselves until we do the story? More than any other superhero on the scene today, Spidey and his agonizin' adventures seem to write themselves — and maybe that, after all, is what has made him the most exciting character in the history of the comic magazine medium!

Dear Stan,

I wonder how many of your readers can remember when a unique and highly original villain came into existence? His name was Sandman, and his fate was to become the adversary of a fairly new superhero known as Spider-Man. Sandman's powers were new. He was brash, and he managed to give Spidey a hard time. Even so, Spider-Man was triumphant, and Sandman would go into the limbo that all bad guys disappear to after defeat. Inevitably Sandman would strike back — stronger and much wiser than before. Eventually, Sandman was considered Spidey's arch-foe, along with Doc Ock and the Vulture.

Then, one day, Sandman reappeared to challenge the Fantastic Four. First with a team, then alone, the once petty crook was giving even the F.F. a battle royal. Now once again he appears, seemingly more sinister than ever before. This time, he is challenging one of the more powerful of your colorful characters, the Hulk. From the way issue #113 ended, it seems that the Sandman will do all right in giving our green-skinned goliath an even match.

Where will it all end? Will we see the Sandman taking on the Silver Surfer, Galactus, or even the Watcher? If the folks at Marvel ever remember that Sandman first bore

hated toward the web-slinger, then beware! It may be the first time in comicdom that a super-baddie emerges... forever and irrevocably triumphant!

Charles Gaff, Jr., 143 West Sixth St.
South Boston, Mass. 02127

In which case, fickle and fumble-hearted souls that we be, we shall proudly and punctiliously present our newest Marvel mag: THE SPECTACULAR SANDMAN! Has a lilt, don't you think, Charlie?

Dear Stan and John,

Congrats on SPIDEY #68 and #69. They were great. I'm glad to see the Kingpin back, but he should have been "killed off." (In the usual Marvel Manner!) On page 3, panels 2, 3, and 4, the Kingpin blew his cool because one of his men mentioned his wife. Why not show her and make a great new villain(ess)? I would answer many demands for new villainesses (including mine).

As for Mr. Terry Wheeler's letter in #69 about the comparison of the small and large spiders, was Spidey bitten by a small spider or a large one? It must have been a small one (obviously). So, until Spidey starts spinning webs for needy spiders, Make Mine Marvel!

Sammy Lamborn, Rt. 1, Box 1
Lindsie, W. Va. 24951

Hmmm... as we recall, Sammy, the spider that bit Peter Parker was referred to in that first immortal tale as "tiny" — although when Mr. P. held it in his hand, it seemed at least medium-sized to us! Looks like that might just have been the very first controversial aspect of our webbling wonder — and we didn't even plan it that way.

And don't worry... you'll be seeing the Kingpin's mystery-shrouded spouse one of these first issues. Stan and Johnny are playing around with ideas right now, to see if they can't surprise you when they finally get around to featuring her. So, please — even if you guess Mrs. Kingpin's secret before it appears in these pulsating pages, don't tell us, huh? The only sight sadder than a grown man crying is two grown men crying!

Dear Stan and John,

We have just finished reading the February (#69) issue of THE AMAZING SPIDER-MAN and we think that it has been in the coming a long time for him to reach the point of no return and no longer let the bluecoats mistreat him in spite of all his ill intended deeds. It seems that no matter how hard he tries to be a good guy, everyone thinks he is an evil outlaw and he never gets his just rewards. Perhaps if he were to let the unappreciative masses feel his wrath (at least for a couple of issues), they would show our hero a little more respect in the future. Don't get us wrong. We wouldn't want to see our favorite web-slinger go bad permanently, but after all, he is a mortal human — and no one likes to be a fall guy all the time.

Although we are well beyond childhood, we sincerely feel that the SPIDER-MAN is the greatest and consider every issue a collectors' issue.

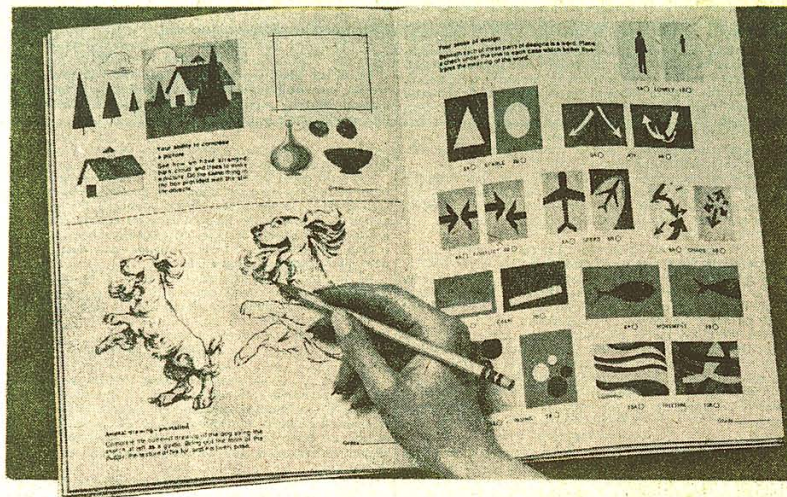
SP/4's Estep and Dahmer, 3rd USA Msl Det
APO New York, N.Y. 09102

So do avid comic-collectors the world over, friends — who are buying old dog-eared copies of SPIDEY #1 for as much as \$15 already. (And, the mag is only six years old!)

As for Spidey really busting loose with a Look-Out-World attitude — he's been on the verge of it for several issues now, and things could go either way — but if he does go wild — you'll be in on the ground floor!

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SURPRISE FOLLOWS SURPRISE!
WE DON'T WANT TO TIP YOU OFF YET, BUT...
SOMEBODY DIES!



Do you have art talent worth developing? Take our free test and see

If you have ever wondered whether you had art talent, here is your chance to find out. The founders of Famous Artists School have put together what many artists and educators consider to be the most revealing test of art ability ever devised. It is offered to you free.

Designed for people uncertain of their ability

The people who take this Art Talent Test are of all ages and occupations. Most of them have little or no previous art training. By professional standards, their drawings may be awkward and amateurish. But the ones who possess the gift of art talent reveal it in many ways. Through simple little exercises, they show the inborn sense of design, the feeling for composition, the ability to observe, and the lively imagination which are such important ingredients of art talent.

The reliability of this method of screening, as well as the effectiveness of the training, has been proven again and again by the success of our students and graduates.

They passed the test and went on to become successful artists

When Anthony Fotia took the Art Talent Test, he was a mail clerk, "stuck" in a low-

pay routine job. Today, he's an artist for a printing firm, doing exciting creative work. Kathleen Girona went from a salesgirl in a department store to a fashion illustrator in the same store. Virginia Barter, a farmer's wife and mother of three, now sells just about everything she paints. These are just a few of the literally hundreds of "success stories" our students report to us.

So if you love to sketch or dabble in paints—and have often wondered if you "have what it takes" to become a well-paid commercial artist or sparetime professional painter—why not seize this opportunity to find out? All you need is a pencil and a half-hour of your time. With your special interest, it will be one of the most intriguing and enjoyable half-hours you ever spent.

What the Talent Test covers

First, you will be shown ten pairs of simple designs and asked to pick the one in each pair that has "a feeling of rightness" about it. Then you will see twenty pairs of pictures, and check which composition in each pair is more pleasing. You'll be asked to do original sketches to demonstrate your imagination and powers of observation. And in similar

ways, your instinctive feeling for mood, form, movement, facial expressions, textures, and so on will be tested.

When you complete the test and mail it back, it will be graded free by a member of the School's staff. If you receive a passing grade (and we must warn you that many don't), or can offer sufficient evidence of art talent, you will then be eligible to enroll. You may choose whichever of our courses is best suited to your goals.

Courses offer personal instruction

These courses were especially designed for talented people who can't leave their families or jobs for art training away from home. The 12 famous artists who started the School over 19 years ago contributed all their lifetime secrets of art technique to what they believe to be the finest art lessons ever created. They took time out from their own busy careers and made thousands of special drawings to demonstrate each point. Then they devised a method of constructive criticism that is as personal as tutoring. Your instructor, who is himself required to be a practicing professional artist, spends up to several hours on just one of your assignments. He actually draws or paints his suggestions for improvement on a separate sheet of paper, and then "talks" to you by letter, dictating a long, friendly message of specific advice and encouragement.

You will receive an interesting brochure about our School and its revolutionary methods along with your free Art Talent Test. If you have ever dreamed of success in art, and wondered if it were possible, why not mail the coupon at left for both the Art Talent Test and the brochure right now?

Famous Artists School
Studio A-6106
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. ☐ Mrs. ☐ Miss ☐ ☐ Please circle one and print name

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